

Year 1 and 2 – Persuasive Writing

As Children in year 1 and 2 have now started their learning on persuasive adverts. I would like children to create their own persuasive advert on an item of their choice. Children have already created their own adverts in class on persuading the public to buy honey as part of their English work. This should allow them to be creative and use the ideas learnt in class to create their own advert.

Use a plain piece of paper to draw your advert or you can complete the task in your homework book.

Things to remember when creating your advert:

- Who is the advert aimed at?
- What is your chosen item
- Use strong adjectives (positive words) for your advert when labelling
- Plenty of colour to attract the reader
- A message at the bottom of the advert to hook and interest the reader more.

Best of Luck

Mr Ahmed
KS1 Teacher